

IN THE CLAIMS

Claim 1 (currently amended). A redetachable self-adhesive device, in the form of a structure

a) comprising a surface which is bonded to one side of a double-sided adhesive strip with at least one end of the adhesive strip projecting beyond at least one edge of said surface as a grip tab,

b) the adhesive strip being redetachable by pulling on the grip tab of the strip to stretch the strip in the direction of a plane formed between the strip and the surface it is bonded to,

wherein

c) said surface, in the area immediately adjacent to said at least one end of the adhesive strip projecting as a grip tab, has an average roughness R_a of 2-20 μm and has an average depth of roughness R_z of 2-100 μm ~~and at least one of these parameters has a different value on the remainder of the surface.~~

Claims 2-4 (cancelled)

Claim 5 (previously presented). The device as claimed in claim 1, wherein the area of the surface having the average roughness R_a is produced together with the device by injection molding, or wherein the method of production of said area is selected from the group consisting of etching, grinding, embossing or spark erosion.

Claim 6 (cancelled)

Claim 7 (previously presented). The device as claimed in claim 1, wherein said surface has two opposite edges wherein the areas of said surface immediately adjacent to said two opposite edges of said surface have said average roughness R_a .

Claim 8 (previously presented). The device as claimed in claim 1, further comprising spacers on the surface of the device to which the adhesive strip is bonded wherein the heights of said spacers are less than the thickness of the adhesive strip.

Claim 9 (cancelled)

Claim 10 (previously presented). The device as claimed in claim 1, wherein the double-sided adhesive strip is elastically or plastically extensible with or without a carrier in between the two sides of said double-sided adhesive strip.

Claim 11 (previously presented). The device as claimed in claim 1, wherein the adhesion of the double-sided adhesive strip is less than the cohesion, the adhesion largely disappears when the strip is extended, and the ratio of peel force to tear load is at least 1:2.0, the double-sided adhesive strip being based on thermoplastic rubber and tackifying resins.

Claim 12 (previously presented). The device as claimed in claim 1, wherein the side of the double-sided adhesive strip opposite the side that is bonded to the surface of the device is lined with a release laminate or a release film.

Claim 13 (previously presented). The device as claimed in claim 1, wherein said device comprises a hook or latching projection.

Claims 14-17 (cancelled)

Claim 18 (previously presented). The device of Claim 12, wherein said release laminate or release film is a siliconized release paper.